





KEEPER JOHN BRITANIA


WEB DEVELOPER MANAGER/AUTOMATION HERO

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Motivated Web Developer and Automation Hero with over 5 years of experience, adept at creating and updating landing pages. As a proficient and creative WordPress developer, I have a strong background in website management and development, coupled with expertise in SEO and CRM campaign creation. I excel in all aspects of WordPress website creation, including design, plugins, and implementation, and am skilled in developing engaging and interactive websites.

I thrive in team projects and leadership roles, demonstrating a detail-oriented approach and knowledge in various programming languages. My dedication to superior customer service spans from the initial client meeting to ongoing website maintenance post-launch. As an Automation Hero and Web Developer Manager, I bring a passion for seamless digital experiences and a commitment to helping businesses grow online.

Skills

- HTML/CSS
- JavaScript
- Responsive Web Design
- SEO Optimization
- WordPress Development
- Shopify Development
- Email Automation
- Web Security
- Product Management
- Project Management

Work History

2022-02 - Current

Automation Hero/Web Developer Manager

Twelve20, Remote (San Diego, California)

- Automate Email Through CRM Platforms eg Activecampaign, Ontraport, Zapier, Pipedrive, Kajabi etc
- Build websites using Wordpress, Hubspot and other CMS
- Building Ecommerce Site using Shopify and Woocommerce
- Continuously updated skills through training courses, workshops, and self-study—staying current on industry trends and emerging technologies.
- Collaborated with cross-functional teams to ensure seamless integration of new features.
- Participated in regular code reviews, ensuring high-quality standards were consistently met across all development efforts.

2021-11 - 2022-01

Shopify Developer

Glass Elephant, Remote (New Zealand)

- Create and develop websites utilizing Shopify's platform.
- Integrate Shopify with Klaviyo for seamless email marketing and customer engagement.

2020-06 - 2021-11

Automation Hero

Automation Agency (Australia)

- Automate email processes using CRM platforms such as ActiveCampaign, Ontraport, Zapier, Pipedrive, and Kajabi.
- Develop websites with ClickFunnels.
- Design and manage email campaigns and broadcasts.

2018-05 - 2020-01

WordPress Developer

Nightbirds Solutions (Philippines)

- Develop websites with WordPress.
- Offer technical support to clients.
- Code using HTML and CSS.
- Create and implement new features for existing websites.
- Tailor themes to fit clients' specifications.
- Oversee a user guide to assist clients in understanding site features and managing their websites, aiming to enhance visitor satisfaction.

2017-11 - 2018-02

On-the-job Training (Android Programming)

Technopal Software Developer & Consultancy

- Creating an android version of the scholastic system using Android Studio.



Education

2014-01 - 2018-04

Bachelor of Science in Information System

Bago City College - Bago City, Neg. Occ.



Accomplishments

- Lay-out Artist, The Courier Magazine (2014 - 2015)
- Programmer of the year, Bago City College (2014 - 2018)
- Service Awardee in the Department of Information Systems (2014 – 2015)
- The Code-Commander Award – Twlv20 Company (December 11, 2023)



Part-time Experience

I began working at Twelve20 as a part-time Automation Specialist and Web Developer in February 2022, focusing on automating email processes through CRM platforms such as ActiveCampaign, Ontraport, Zapier, Pipedrive, and Kajabi. Additionally, I was responsible for designing and developing websites using WordPress. My strong performance led to my promotion to a full-time position, where I continue to contribute to the team's success.



Pre-professional Experience

On-the-Job Training (Android Programming), Technopal Software Developer & Consultancy, 11/2017 - 02/2018

During my training period at Technopal Software Developer & Consultancy, I was involved in developing an Android application version of the scholastic system. This role required me to utilize Android Studio to create and implement features, ensuring the app met the necessary educational requirements and provided a user-friendly experience.



Personal Information

Date of Birth: 10/15/97