KEEPER JOHN BRITANIA

CONTACT

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WEBSITES, PORTFOLIOS, PROFILES

- https://keepsbritania.github.io/meetkeeps/

PROFESSIONAL SUMMARY

Results-driven Web Developer Manager and Automation Expert with over 6+ years of experience in designing, developing, and managing websites, CRM automations, and marketing campaigns. Proficient in WordPress, Shopify, and GoHighLevel (GHL), with a strong focus on integrating CRM platforms, implementing effective SEO strategies, and crafting high-converting landing pages. Demonstrated success in leading teams, optimizing workflows through automation, and providing exceptional customer service throughout all project phases. Committed to creating seamless, engaging, and growth-oriented digital experiences that drive results.

CORE SKILLS

- **Front-End Development:** Advanced proficiency in HTML5, CSS3, JavaScript; skilled in responsive and mobile-first web design for optimal user experience.

- **Search Engine Optimization & Web Security:** Implementing on-page/off-page SEO strategies and securing web assets against vulnerabilities.

- **Project Leadership & Organization:** Strong time management, Agile project management, and cross-functional team coordination.

- **Content Management Systems (CMS):** Expert in WordPress, Shopify, and Clickfunnels — from theme customization to full-scale site builds and integrations.

- **Artificial Intelligence Applications:** Skilled in ChatGPT, MidJourney, and prompt engineering for content generation, automation workflows, and creative ideation.

- **Technical Documentation:** Creating comprehensive process documentation, user guides, and SOPs for efficient knowledge transfer.

- **CRM & Marketing Automation:** Proficient in GoHighLevel (GHL), ActiveCampaign, Ontraport, Zapier, Pipedrive, Kajabi, and Klaviyo for lead nurturing, workflow automation, and customer engagement.

- **Software Development Practices:** Test-driven development, debugging, version control, and full lifecycle web project execution.

- **Creative & Analytical Thinking:** Skilled in idea brainstorming, problem-solving, and innovative solution design.

PROFESSIONAL EXPERIENCE

February 2022 - Current
Web Developer Manager *Automation Hero*
- Designed, developed, and managed client websites using WordPress and custom integrations.
- Automated email marketing workflows using GHL, ActiveCampaign, Ontraport, Zapier, Pipedrive, Kajabi, and more.
- Led cross-functional collaboration for seamless feature integrations and high-quality product delivery.
- Conducted regular code reviews and debugging, ensuring stable and secure releases.
- Stayed ahead of industry trends through continuous training and research.
- Remote

November 2021 - January 2022
Shopify Developer *Glass Elephant*

- Built responsive Shopify websites with a focus on UI/UX optimization.
- Integrated Shopify with Klaviyo for advanced email marketing automation.
- Remote

June 2020 - November 2021
Automation Hero
- Created and automated marketing campaigns through CRM platforms.
- Built sales funnels and landing pages using Clickfunnels.
- Managed and executed large-scale email broadcasts for clients.
- Remote
- Automation Agency

May 2018 - January 2020
WordPress Developer *Nightbirds Solutions*
- Built and customized WordPress websites tailored to client needs.
- Developed HTML/CSS code for site enhancements.
- Provided ongoing technical support and user training.
- Remote

November 2017 - February 2018
On-the-job Training (Android Programming) *Technopal Software Developer & Consultancy*
- Developed an Android version of the scholastic system using Android Studio.

EDUCATION

January 2018
Bachelor of Science Information System
Bago City College, Bago City, Neg. Occ.

AWARDS

The Code-Commander Award – Twlve20 Company (Dec 2023), Programmer of the Year – Bago City College (2018), Service Awardee – Dept. of Information Systems (2015)